BLOOM LEGAL SCHOLARSHIP INFORMATION

The **annual \$1,000 Bloom Legal College Scholarship** is open to high school seniors who are interested in pursuing law or politics/government. The student must reside in Orleans Parish and attend an Orleans Parish high school.

APPLICATION DEADLINE: JULY 15, 2016

Qualification Requirements:

- Must be a resident of Orleans Parish
- Must be a high school senior at a high school in Orleans Parish
- Must be enrolling in an undergraduate program for the upcoming Fall 2016 semester (can be 4-year university or community college)
- Must intend to pursue law or politics/government
- Must submit application materials via email to megan@bloomlegal.com by JULY 15, 2016. Late applications will not be accepted.
- Please email megan@bloomlegal.com with any questions. No phone calls please.

To qualify for the scholarship:

- 1. Post a one minute video to YouTube with the title "Bloom Legal Gives" and the hashtags "#BloomScholarship #BloomLegal". The video should explain why you want to pursue law or politics/government and state your intentions for higher education, as well as answer the questions outlined below under "Video Requirements".
- 2. Share the video on social media (Twitter and Facebook) with the hashtag #BloomScholarship
- 3. Provide brief answers to the "Short Essay Questions" that are outlined below.
- 4. Submit your complete application by sending the (1) link to the video (2) short essay answers and (3) Personal Information Sheet (below) to megan@bloomlegal.com.
- 5. Applicants will be notified via email by August 15, 2016

The winner will be chosen based on strong academic qualifications in conjunction with extracurricular activities in the field(s) mentioned above.

Video Requirements

Your video should answer the following questions:

- 1. State your name and school you are currently attending.
- 2. Why do you want to pursue law or politics/government as a career?

Short Essay Questions

Please answer all of the following questions in two to three sentences each, and email your responses to megan@bloomlegal.com with the other materials for your application.

- 1. Describe the college program you intend to pursue if you receive the Bloom Scholarship
- 2. What do you hope to do upon completion of your undergraduate degree?
- 3. What do you hope to do five to seven years later upon completion of your undergraduate degree?
- 4. Describe the problem or needs of society you want to address when you enter the law or politics/government field.
- 5. What are three most significant activities you have participated in for your potential career?

Personal Information (All sections must be filled out in entirety)

First Name:	
Last Name:	
Phone Number (Home/Cell):	
E-Mail:	
Address:	
City:	
State:	
Zip Code:	
Facebook:	
Twitter:	
YouTube:	
Educational Information	
Current High School:	
Current GPA:	
Intended College(s):	
Intended College Major(s):	
Extracurricular Activities/Volunteer Activities	
Activity:	Roles and Responsibilities:
Activity:	Roles and Responsibilities:
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Activity:	Roles and Responsibilities:

Rules and Restrictions

Applicants may be asked to show proof of enrollment in current or future institutions before rewards are granted. The reward will be delivered in the form of a check issued to the university in the name of the winner. By emailing your application, you give Bloom Legal the rights to use the video, information in the video, your name and picture in marketing materials, as we see fit. Marketing materials may include, but are not limited to: press releases, banners, website content, blog content, social media profiles. If anyone is found to submit more than one entry under different names, all of their entries will be disqualified. Bloom Legal reserves the right to cancel the scholarship or change the rules at any time without notice to applicants.